April 1, 2010

SC Public Service Commission
101 Executive Center Drive
Suite 100
Columbia, SC 29210

RE: Docket 2009-489-E (SCANA rate increase)

I am writing to protest the rate increase SCANA's request has placed before you for consideration.

It seems all they have to do is ask and they receive, but it is clearly time they learn how to run a competitive business and earn a profit as competent business people by:

1) Prudently managing costs,
2) Adopting increasingly efficient methods of production/distributions,
3) Delivering VALUE to their customers, and
4) Establishing cash reserves to fund capital improvements (in lieu of rushing to your commission for a rate increase at the drop of a hat).

It is also strange to me that they are raising rates here in South Carolina and yet are offering $300 rebates to new customers in Atlanta.

WHY AM I BEING ASKED TO SUBSIDIZE THEIR VENTURES INTO NEW MARKETS WHERE THEY DO NOT HAVE THE EAR OF THE REGULATORY AGENCIES AS THEY DO IN SC?

Public servants like PSC should make decisions that favor the population you and those who appointed you serve. Against all precepts of sound oversight, PSC has chosen to ignore your fiduciary responsibilities to the public that pays you.

This is an excellent time to reverse your long-standing bias in favor of monopoly businesses.

Respectfully,

Lewis Browning